



Environmental public health career promotion toolkit

The environmental health workforce is critical to public health protection and prevention. As one of the largest employers of Environmental Health Officers (EHOs) in WA, local governments play an important role in promoting environmental health career pathways to attract people into the profession.

The Department of Health's Environmental Health Directorate initiated the Environmental Health Workforce Project in collaboration with the local government and university sectors to address the EHO workforce shortage and the decline in people choosing environmental health as a career. This project identified a range of actions that each sector can take to help increase numbers of people entering into the profession. This project aligns with *Objective 4 – Enable* of the State Public Health Plan which aims to bolster the public health workforce.

As part of this project a range of career promotional resources have been developed to support local governments and other agencies to promote the profession to the local community.

Career promotion resources

This toolkit includes links to flyers, brochures, banners and social media graphics with suggested messaging. Local governments can download, co-badge and use these resources to promote the environmental health profession.

Flyers, brochure, banner and presentation templates



[One page flyer: Looking for a rewarding career protecting your community?](#)

This flyer is designed for high school students or recent graduates looking to choose their future career. It provides a quick snapshot on **where** to find more information about studying to **become** an environmental health officer.



One page flyer: Looking for a career change to Environmental Public Health?

This flyer is designed for mature aged people who are looking for a career change. It provides a summary of common fields in environmental health and where to find more information about studying to become an environmental health officer.



Brochure: Becoming an environmental health officer

This 16-page brochure provides details on what environmental public health is, what jobs are available in which sectors (including role description, study requirements, income earning potential, skills and abilities, and career progression information), and study pathways to enter the profession.



Pull-up banner – template [one](#) and [two](#)

Two banner templates for use at career expos or other community events.

You can also borrow these banners from the Environmental Health Directorate by emailing ehinfo@health.wa.gov.au.



PowerPoint presentation

This PowerPoint presentation template can be used (and modified) to promote environmental health to high school students at career days to raise awareness about the career, and other opportunities that may be available within your local government.

Borrow our resources

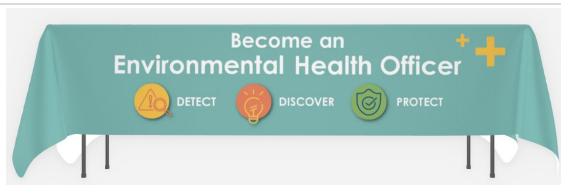
The following resources can be borrowed from the Environmental Health Directorate by emailing ehinfo@health.wa.gov.au. Templates are also available upon request.



3m x 2m wide banner

Large banner for use at career expos or other community events.

A template is also available to print your own.

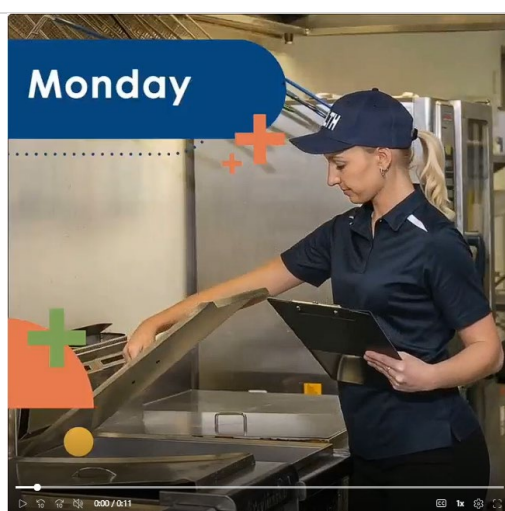


Tablecloth

Tablecloth for use at career expos or other community events.

A template is also available to print your own.

Social media videos



Suggested messaging

Want a job where every day is different?

Want a job where every day is different?

Every day is different as an Environmental Health Officer. From food safety and mosquito management to recreational water safety and community wellbeing, you'll make a real difference where it matters most.

Detect. Discover. Protect.

Learn how to become an EHO. [Environmental health officer | Jobs and Skills WA](#)



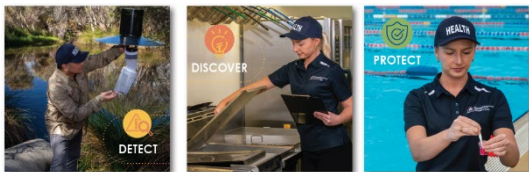
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Social media tiles



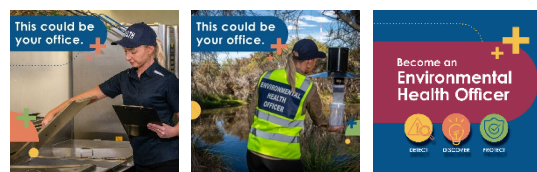
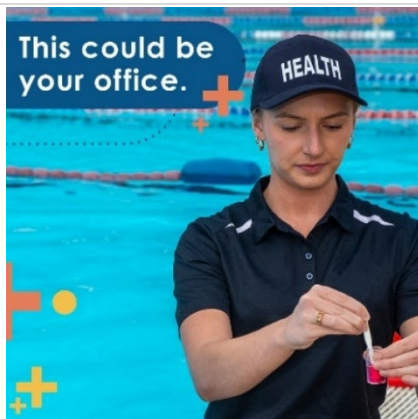
Become an Environmental Health Officer

Become an Environmental Health Officer. You'll help protect communities from public health hazards in the places where people live and play.

Safe food, water, land and air.

Detect. Discover. Protect.

Learn how to become an EHO. [Environmental health officer | Jobs and Skills WA](#)



This could be your office

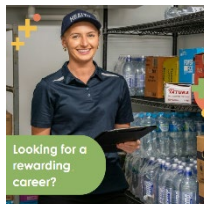
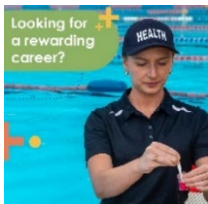
Looking for a job where you can get out of the office?

Become an Environmental Health Officer. You'll help protect communities from public health hazards in the places where people live and play.

Safe food, water, land and air.

Detect. Discover. Protect.

Learn how to become an EHO. [Environmental health officer | Jobs and Skills WA](#)



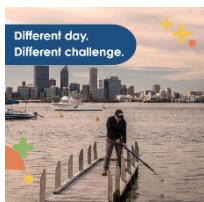
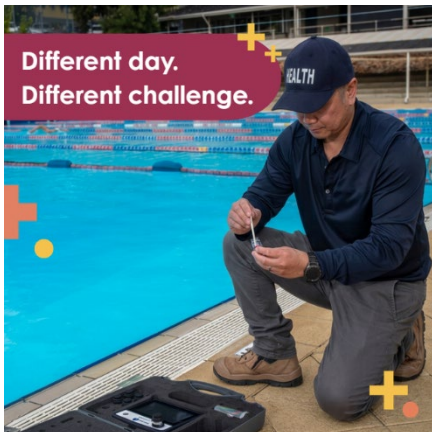
Looking for a rewarding career?

Looking for a rewarding career? Why not consider becoming an Environmental Health Officer. You'll help protect communities from public health hazards in the places where people live and play.

Safe food, water, land and air.

Detect. Discover. Protect.

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Different day. Different challenge.

Every day brings a different challenge.

Environmental Health Officers work behind the scenes to protect public health, monitor environmental health hazards and keep communities safe.

Want a rewarding career? Become an Environmental Health Officer.

Detect. Discover. Protect.

Learn how to become an EHO. [Environmental health officer | Jobs and Skills WA](#)

Raising the profile of environmental health

 Not all lifeguards wear speedos.	<u>Not all lifeguards wear speedos</u> Managing water quality is just one of the many responsibilities of an Environmental Health Officer. If keeping the community safe is important to you, become an Environmental Health Officer. Detect. Discover. Protect. Learn how to become an EHO. Environmental health officer Jobs and Skills WA
 Keeping people safe from invisible dangers in the water.	<u>Keeping people safe from invisible dangers in the water</u> Managing water quality is just one of the many responsibilities of an Environmental Health Officer. If keeping the community safe is important to you, become an Environmental Health Officer. Detect. Discover. Protect. Learn how to become an EHO. Environmental health officer Jobs and Skills WA
 There's more to a good restaurant than its menu. DETECT DISCOVER PROTECT	<u>There's more to a good restaurant than its menu</u> Preventing food-borne illness by making sure restaurants maintain a high standard of food safety is just one of the many responsibilities of an Environmental Health Officer. If keeping the community safe is important to you, become an Environmental Health Officer. Detect. Discover. Protect. Learn how to become an EHO. Environmental health officer Jobs and Skills WA



[You look in the kitchen](#)

Preventing food-borne illness by making sure restaurants maintain a high standard of food safety is just one of the many responsibilities of an Environmental Health Officer.

If keeping the community safe is important to you, become an Environmental Health Officer.

Detect. Discover. Protect.

Learn how to become an EHO. [Environmental health officer | Jobs and Skills WA](#)



[Helping to fight the bite](#)

Who makes sure we are safe from mosquito-borne disease risks?

Environmental Health Officers work behind the scenes to protect public health, monitor environmental health hazards and keep communities safe.

Looking for a rewarding career? Become an Environmental Health Officer.

Detect. Discover. Protect.

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Ideas on how local governments can promote environmental health career pathways

Promote environmental health career opportunities
Promote social media graphics and career videos through your communication channels (e.g. Facebook or Instagram) educating the community about how to become an environmental health officer. Coincide with World Environmental Health Day on 26 September each year, or at key times throughout the year that align with students choosing their university study courses (e.g. April / May are the best months for WA students) to raise awareness of the profession.
Promote career flyer or brochure through other communication channels including newsletters.
Display career flyers in council buildings (e.g. administration area, libraries) to increase awareness about environmental health career opportunities.
Attend local career events (e.g. career expos or school forums) to educate individuals about career opportunities in environmental health. Partner with neighbouring local governments, university sector or professional associations to create a stall. Hand out career flyers and talk to prospective students about graduate programs.
Initiate communication with local high school and career counsellors. Inform them about the workforce shortage and give them flyers to share with students to promote a career in environmental health.
Present to high school students about choosing environmental health as a career. Use the PowerPoint presentation provided in this toolkit.
Educate internal local government staff who already understand how the local government operates about how to become an environmental health officer. Consider offering study support opportunities where possible.
Create positions for environmental health technicians to handle service requests with low public health risk to the community and other activities that do not require environmental health qualifications or authorisation.
Provide opportunities for Environmental Health Officer Cadetship programs to recruit staff and graduates to the workplace, in partnership with training institutions.
Promote environmental health in general
Engage in consistent messaging and promotion of the environmental health profession to support visibility and clarity of role description.
Develop short news articles, profiles or video clips of environmental health practitioners in action for distribution via newsletters, promotion reels, social media platforms, education networks, etc.
During environmental health promotion activities at community events (e.g. Fight the Bite promotion), distribute career resources to promote entry into the profession.

Supporting information

- [Environmental health officer | Jobs and Skills WA](#)
- [Environmental Health Officer Cadetship Program 2022](#)
- [Environmental Health Workforce Strategy: Public Health Planning](#)

This document can be made available in alternative formats on request for a person with disability.

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