



Department of
Health



Stay
On Your
Feet WA®

No Falls November 2025

Communication templates

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Campaign promotion

The following communication templates have been prepared by the Older Person Health Network (OPHN) to help promote the No Falls November campaign. The templates are for health professionals and residential aged care homes to use and adapt for their area.

You are encouraged to use the communication templates in any of your communication, as well as engage with your organisation's communications team to spread the message.

If you have any queries or require extra support, please email the OPHN team at healthpolicy@health.wa.gov.au.



Newsletter article templates

Start of the campaign – early October

Title	No Falls November
Text	Health staff play an important role in falls prevention. Throughout the month of November, health professionals across WA will be promoting the Stay On Your Feet falls prevention message. Did you know that falls make up approximately 76 per cent of all injury hospitalisations and 70 per cent of injury deaths of adults aged 65 and over? The good news is that falls can be prevented, and there are a range of actions that health professionals, residential aged care home staff and consumers can do to help. The impact is significant and so is our ability to change it. This year's falls prevention campaign will cover: • exercise and mobility • education • orthostatic (postural) hypotension (changes in blood pressure) • incontinence • cognitive impairment. A suite of resources for No Falls November is now available on the Department of Health website. These resources include activities for staff and consumers, as well as a range of educational materials and links. For more information talk to your treating team or check out the falls prevention resources.

During the campaign – halfway through November

Title	No Falls November
Text	We are halfway through the No Falls November campaign and there is still time to get involved. This year's falls prevention campaign will cover: • exercise and mobility • education • orthostatic (postural) hypotension (changes in blood pressure) • incontinence • cognitive impairment. A suite of resources is available on the Department of Health website to support staff and consumers in taking simple, effective steps towards safer care. These resources include activities for staff and consumers, as well as a range of educational materials and links. Let's work together to

	keep older Australians steady, safe, and supported. Has your team come up with innovative or creative ideas to implement No Falls November? We want to hear from you. Send your photos to HealthPolicy@health.wa.gov.au. Please ensure that you have the necessary approvals to share the photos as they may be featured in communication materials. For more information about No Falls November, contact the Health Networks Clinical Engagement Team at HealthPolicy@health.wa.gov.au or talk to your falls specialist team.
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Email to colleagues

Email to colleagues advising of upcoming campaign

Title	No Falls November
Text	Dear colleagues, Throughout the month of November, health professionals across WA will be promoting the Stay On Your Feet falls prevention message. The good news is that falls can be prevented, and there are a range of actions that health professionals, residential aged care home staff and consumers can do to help. The No Falls November campaign will cover: • exercise and mobility • education • orthostatic (postural) hypotension (changes in blood pressure) • incontinence • cognitive impairment. A suite of resources for No Falls November is now available on the Department of Health website. These resources include activities for staff and consumers, as well as a range of educational materials and links. I encourage you to get involved to see what this could look like for your area and utilise the Stay On Your Feet style guide and templates. To increase the success of No Falls November, we would greatly appreciate you sharing the campaign widely within your networks and professional teams. If you have any feedback or queries, please contact HealthPolicy@health.wa.gov.au. Kind regards,

Social media

The Department of Health plans to share a post on their LinkedIn on 3 November:
<https://www.linkedin.com/company/health-department-western-australia/>

Keep an eye out to repost it to your page.

